



Media & Sports Technology Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Media & Sports Technology landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

Featured Companies:



Brought to you by





 Website

 LinkedIn

As demand grows for faster, data-driven sports content, Stats Perform is helping rights holders transform live coverage.

The launch of Opta Pulse in May 2026 combines synchronised video, real-time Opta data and AI-assisted event detection to produce highlights up to 80% faster than traditional workflows. The company also expanded its ecosystem through Ada Edge AI, announcing in June 2026 the launch of a multi-sport prediction platform built on Opta data.

Together, these developments reinforce Stats Perform’s position at the forefront of AI-powered sports content and fan engagement.



 Website

 LinkedIn

Fresh from another landmark live production, Disguise continues to raise the bar for immersive broadcast experiences.

Its latest GX 3 media servers and updated IP-VFC workflows powered Eurovision 2026, supporting more than 35 broadcasters and a global audience of over 160 million viewers.

The company also unveiled new projection mapping, media playback and content control capabilities at InfoComm 2026, alongside expanded partner integrations. These innovations highlight Disguise’s growing influence as broadcasters increasingly invest in sophisticated real-time production environments.



 Website

 LinkedIn

Accessibility is becoming an increasingly important focus for broadcasters, and Cobalt Digital is responding with practical AI innovation.

Its partnership with SineSix Media, announced in April 2026, brings AI-assisted audio descriptions to the company’s 9922 frame synchroniser, helping media organisations meet accessibility requirements more efficiently.

Adding to this momentum, Cobalt collected two Future Best of Show Awards at NAB 2026 for its blueCORE platform and PACIFIC ULL-DEC decoder. The business continues to demonstrate how innovation can improve both operational performance and audience inclusivity.

 LucidLink

 Website

 LinkedIn

For distributed production teams, seamless collaboration has never been more important.

LucidLink responded at NAB 2026 by expanding its file-streaming platform with enhanced object storage access, improved edge performance, mobile workflows and expanded partner delivery capabilities.

Shortly afterwards, LucidLink Connect received a NAB Product of the Year Award, while the company also earned a TV Tech Best of Show Award. Securing its fifth consecutive NAB Product of the Year recognition, LucidLink continues to establish itself as a leading force in cloud-native media collaboration.



 Website

 LinkedIn

Building on its expertise in live production infrastructure, Broadcast Solutions has strengthened both its technology portfolio and leadership team during Q2 2026.

Together with Sportway, it acquired Studio Automated, adding AI-powered camera operation, graphics, replay, commentary and OTT capabilities to its sports production platform.

The appointment of Humphrey Hoch as Co-CTO further strengthens the company’s technical leadership across outside broadcast and systems integration. These developments position Broadcast Solutions to support growing demand for automated, end-to-end live production.

 Website

 LinkedIn

Marking its 50th anniversary this year, Matrox Video continues to demonstrate that long-established companies can still lead industry innovation.

A new partnership with Amagi, announced in April 2026, will integrate Matrox ORIGIN into next-generation cloud production workflows, while the launch of the Maevox MGX introduces an IPMX-ready 4K60 encoder and decoder platform with one-frame latency.

By combining decades of engineering expertise with modern cloud-first technologies, Matrox remains well positioned as broadcast infrastructure continues its transition towards software-defined environments.

AUDINATE

 Website

 LinkedIn

At the centre of many modern AV-over-IP deployments, Audinate continues to expand the capabilities of its Dante ecosystem.

During NAB 2026, the company showcased enhancements spanning ST 2110 workflows, Dante Director Professional, Dante Iris PTZ control and wider AV integration. It also introduced Dante Preset Creator, allowing users to configure network presets offline before importing them into Dante Controller.

As IP workflows become increasingly mainstream, these tools help simplify deployment while improving consistency across complex broadcast and AV environments.

 diversified

 Website

 LinkedIn

Expanding its footprint across global broadcast operations, Diversified secured several high-profile projects supporting next-generation media infrastructure in April 2026.

Its collaboration with Comcast Technology Solutions includes the expansion of CTS’s Broadcast Operations Center using ST 2110 architecture, advanced monitoring and centralised network operations.

The company is also supporting Mobile TV Group’s new media operations centre as live sports production continues to evolve. These projects reinforce Diversified’s expertise in delivering resilient, large-scale broadcast and production environments.

 BIG BLUE
MARBLE

 Website

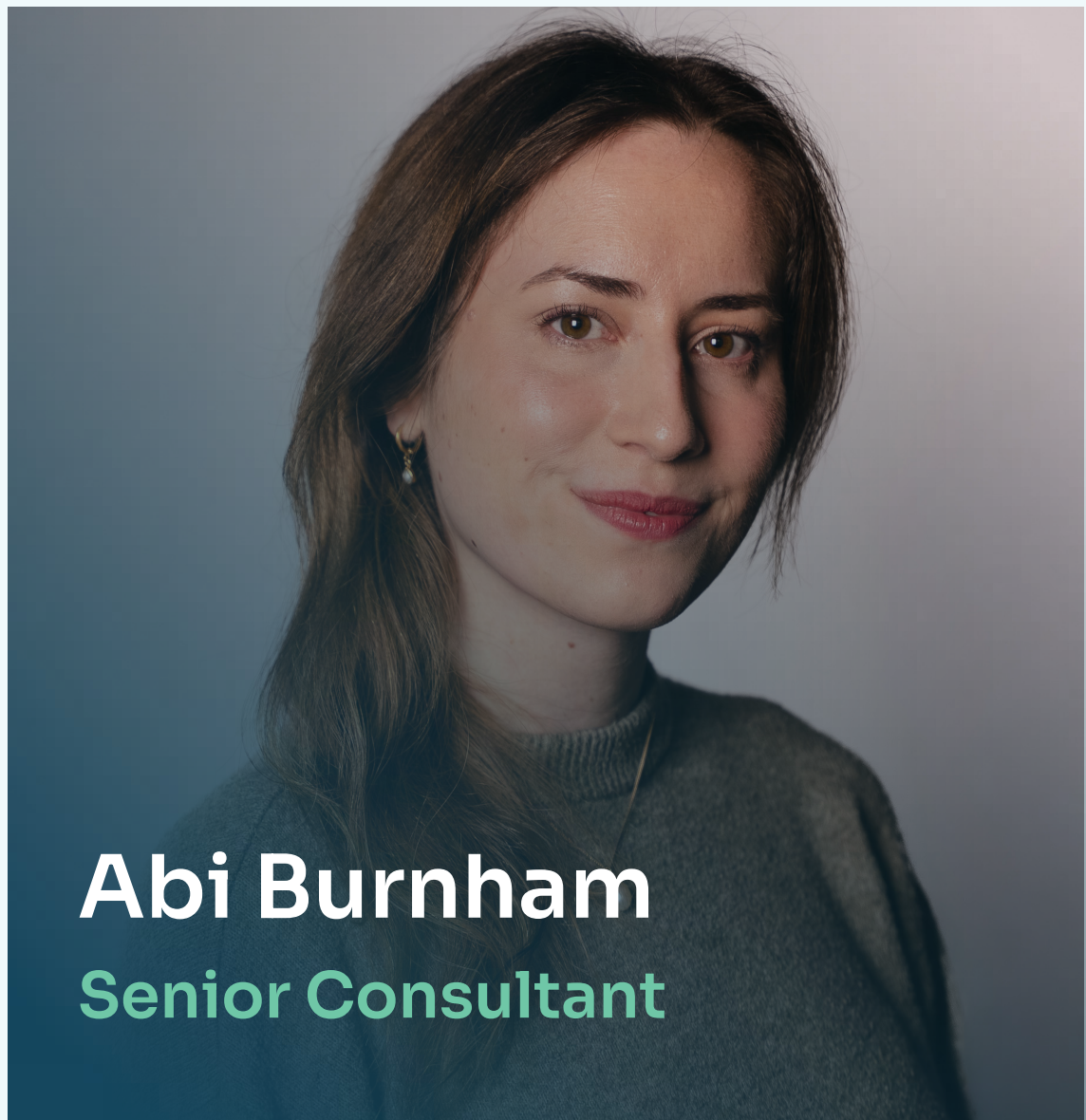
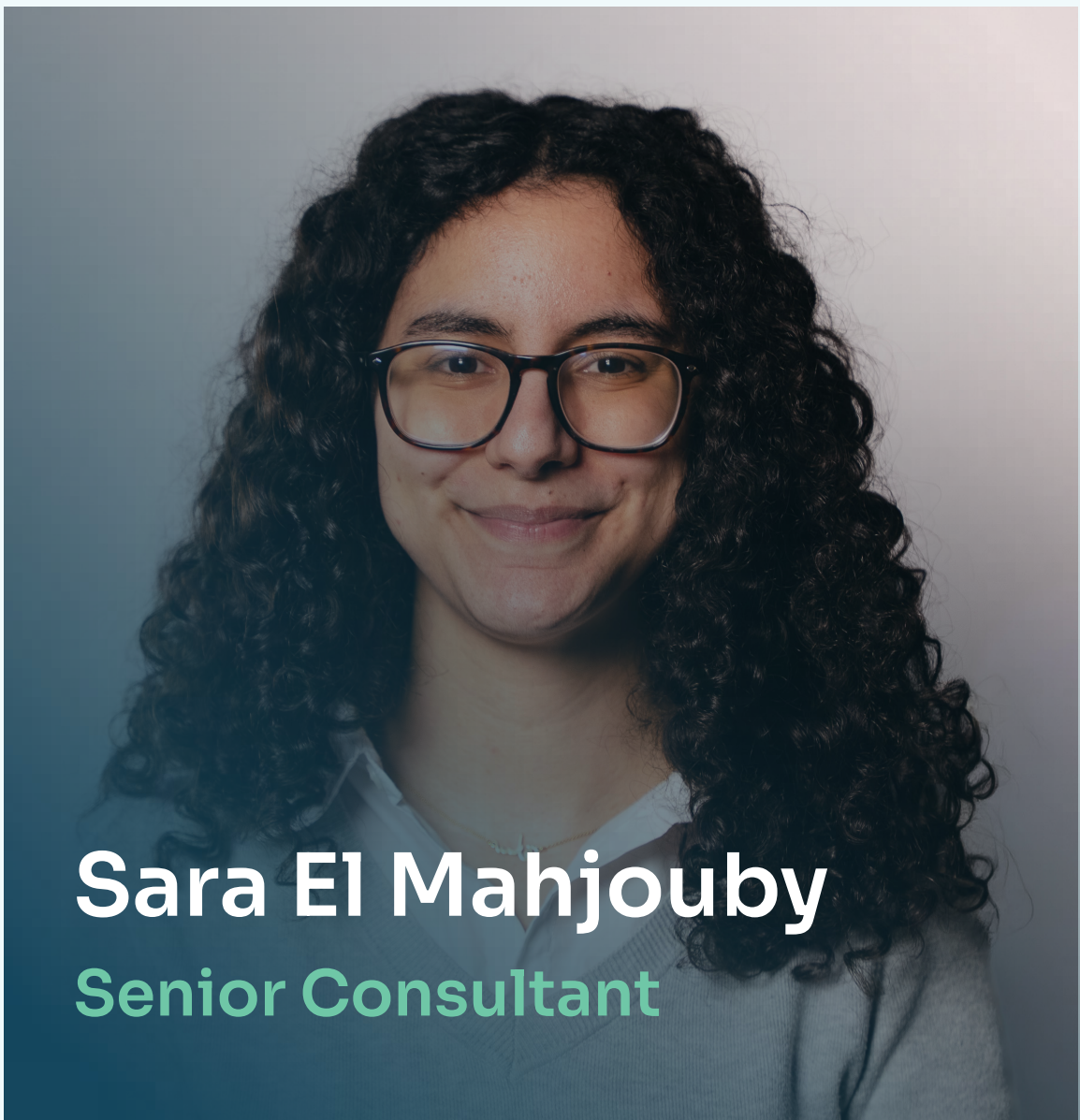
 LinkedIn

Few companies are pushing broadcast innovation across both transmission and delivery quite like Big Blue Marble.

The business recently announced the first end-to-end 5G Broadcast solution supporting the full 3GPP Release 19 feature set, advancing the future of terrestrial broadcasting during Q2 2026.

It also delivered cloud-based distribution for Eurovision 2026 across Austria using resilient multi-region infrastructure and AI-assisted monitoring. Together, these milestones demonstrate how broadcasters can combine emerging standards with scalable cloud workflows to reach increasingly diverse audiences.

Created by our Media & Sports Technology Team:





Should We **Focus** on Your Company?

Is your organization setting industry benchmarks and pushing the envelope of innovation?

Connect with neuco today to explore the opportunity of having your successes spotlighted in our 'Companies in Focus' quarterly feature.

[Contact us here](#)