

Media & Sports Technology Industry Snapshot

Driving the Future of Sports Production and Live Media

From major investments in broadcast infrastructure to next-generation graphics and live production technologies, this month's Media & Sports Technology landscape is defined by innovation at scale. As broadcasters prepare for increasingly immersive viewer experiences, organisations across the industry are advancing AI capabilities, enhancing remote production workflows, and strengthening the foundations that power the world's biggest live events.



Featured Episode

Superhero DNA: What It Takes to Succeed in Media Technology - Episode 39 - Bob Boster, President at Clear-Com

Featured Articles

Our pick of featured articles from across the industry.



Vizrt Used as Official Technical Supplier for Eurovision 2026



Ross Video Invests C\$122.5 Million in Manufacturing and R&D Expansion

Featured companies in this issue:

Eurovision	NEP
Vizrt	Riedel
Ross Video	LiveU
Chyron	DRONERESPONDERS

Companies in Focus - Q2 2026

What companies are we most excited about in the Media & Sports Technology industry.

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Featured Articles



Vizrt Used as Official Technical Supplier for Eurovision 2026

Millions of viewers tuned in to Eurovision 2026, and Vizrt's technology was ready to deliver immersive visual storytelling throughout the competition.

Working alongside host broadcaster ORF, Vizrt provided real-time graphics, augmented reality elements, virtual environments, and data-driven scoring visuals. The partnership highlights the growing importance of advanced production technologies in creating engaging audience experiences while maintaining the reliability required for one of television's most demanding live broadcasts.

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Ross Video Invests C\$122.5 Million in Manufacturing and R&D Expansion

Ross Video has announced a significant investment to expand its manufacturing and research capabilities across Ontario, creating 125 highly skilled roles. The initiative will accelerate development of AI-enabled media processing, software-defined infrastructure, and the next generation of its Ultrix platform.

Supported by Invest Ontario, the expansion reinforces Ross Video's commitment to innovation while helping broadcasters navigate increasingly complex production environments through scalable, future-ready technologies.

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Industry News

Chyron Launches Dedicated PRIME Scorebug Solution

Recognising the growing importance of data-rich sports graphics, Chyron has introduced PRIME Scorebug, a purpose-built solution designed to simplify scorebug operations while enhancing visual storytelling. Built on the PRIME Platform, the offering combines flexible data integration, streamlined workflows, and broadcast-grade graphics for sports productions of every scale.

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NEP Expands Mobile Fleet with Supershooter 11 and 65

NEP has unveiled two new mobile units designed to support both large-scale events and REMI workflows. The additions strengthen the company's production ecosystem, offering broadcasters greater flexibility through IP-based infrastructure, remote production capabilities, and seamless integration with NEP Platform.

[View the article](#) ↗

Riedel Strengthens Leadership Structure for Future Growth

A strategic leadership evolution sees Marc Engroff appointed as CFO of Riedel Communications, while Frank Eischet transitions into a broader Group COO position. The move aims to enhance operational scalability, support continued international growth, and strengthen governance as Riedel expands its position across technology markets.

[View the article](#) ↗


LiveU Partners with DRONERESPONDERS to Advance Public Safety Video Operations

LiveU has entered a strategic partnership with DRONERESPONDERS to improve real-time video intelligence for emergency response teams. Combining resilient live video transmission with public safety drone operations, the collaboration aims to enhance situational awareness, support faster decision-making, and provide secure connectivity.

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Featured Podcast



 Listen on Spotify

Superhero DNA: What It Takes to Succeed in Media Technology – Episode 39 – Bob Boster, President at Clear-Com

Bob shares his remarkable 18-year journey at Clear-Com, from his early experiences as an 8-year-old theater kid using Clear-Com belt packs to leading a company whose technology reaches nearly 70% of the world’s population. He discusses the critical importance of finding team members willing to go above and beyond—jumping on planes to solve customer problems and tackling unique challenges across diverse industries.

Passionate about Media, Streaming & Content Tech?

We feature conversations with industry experts in the Content & Media sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring AI in media, discussing the rise of VR and XR in content consumption, or addressing the importance of representation and diversity in the workplace, The Content & Media Matters Podcast delivers insights that matter to industry professionals.

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A strong commitment to delivering the highest level of service underpins every interaction, with a clear focus on achieving meaningful results. Whether the priority is securing the ideal candidate, reducing cost to hire, or supporting the next career move, the approach is centred on creating value for both clients and candidates.

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