



Media & Sports Technology Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Media & Sports Technology landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

Featured Companies:



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Qvest

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A global systems integrator and consulting partner, Qvest is sharpening its strategic direction through leadership and regional expansion.

The appointment of Thorsten Sauer as CEO marks a pivotal step, signalling a renewed focus on scaling advisory and delivery capabilities. Alongside this, the expansion of its MENA sales team strengthens proximity to key clients in a rapidly growing media market.

These moves reflect a clear intent to deepen customer engagement while supporting complex transformation programmes across broadcast, OTT, and enterprise media environments.

appear

 Website

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Appear continues to push the boundaries of live production infrastructure through a series of product innovations and high-profile deployments.

Enhancements to its X Platform and the introduction of Appear Hub are enabling more flexible, scalable IP workflows. Its involvement in major live events, including NBC Sports' winter coverage, alongside partnerships with LTN and advancements in YouTube live delivery, underline its growing influence.

Combined with a strengthened executive team, Appear is positioning itself as a critical technology partner for broadcasters seeking low-latency, high-performance video transport.

NAGRAVISION KUDELSKI GROUP

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NAGRAVISION is reinforcing its leadership in content protection and streaming security through a combination of financial performance and strategic partnerships.

Strong annual results highlight continued demand for its solutions, while collaborations with the English Football League address the growing challenge of live sports piracy. At the same time, expanded deployments of TVKey Cloud with OSN and Samsung are accelerating secure content delivery to connected TVs.

These developments demonstrate NAGRAVISION's ability to balance innovation with commercial execution across an increasingly complex content ecosystem.

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LiveU is advancing its role in IP-video contribution and cloud production with a clear focus on AI-enabled performance and workflow flexibility.

Its LiveU IQ solution has been instrumental in optimising connectivity during major global sporting events, ensuring reliable transmission in dynamic environments. Collaboration with ITVX on cloud production for digital-first content highlights its expansion beyond traditional broadcast.

Additionally, its growing presence in public safety applications signals diversification into mission-critical communications, positioning LiveU at the intersection of media, cloud, and real-time data delivery.



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Riedel continues to expand its global footprint while investing in leadership and innovation across live production technologies.

The appointment of Jan Schaffner to lead the Americas business supports regional growth ambitions, complemented by expansion into markets such as Kuala Lumpur. Its presence at major industry events, including VISAR 2025, showcases ongoing advancements in real-time signal distribution and decentralised production workflows.

Together, these developments reinforce Riedel's position as a trusted partner for complex, large-scale live event and broadcast environments.



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Lawo is entering a new phase of growth following the appointment of Jamie Dunn as CEO, signalling a renewed strategic direction for the business.

The company continues to demonstrate the strength of its IP-based solutions, with successful deployment of its S12 platform in live production environments. These implementations highlight the scalability and flexibility of its AoIP architecture, enabling more efficient and distributed workflows.

As broadcasters increasingly transition to software-defined infrastructure, Lawo is well positioned to support this evolution with proven, high-performance technologies.

Synamedia

 Website

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Synamedia is strengthening its position in cloud video delivery through continued enhancements to its Gravity platform and strategic content partnerships.

New capabilities in Wi-Fi diagnostics and device intelligence are improving user experience and operational visibility. At the same time, collaborations with Pitch International and A-Sport are enabling scalable, cloud-based distribution of premium sports content, including major football competitions.

These initiatives highlight Synamedia's ability to combine analytics, delivery, and monetisation, supporting broadcasters and rights holders in an increasingly competitive streaming landscape.



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Vizrt is expanding its influence beyond traditional broadcast through AI-driven production tools and enhanced audience engagement solutions.

Its integration of augmented reality capabilities within platforms such as Zoom is enabling more immersive corporate communications. The launch of new sports production bundles simplifies access to advanced workflows, broadening its appeal across different market segments.

By combining real-time graphics, automation, and cloud-native capabilities, Vizrt is helping organisations deliver more engaging and efficient content experiences across both media and enterprise environments.



 Website

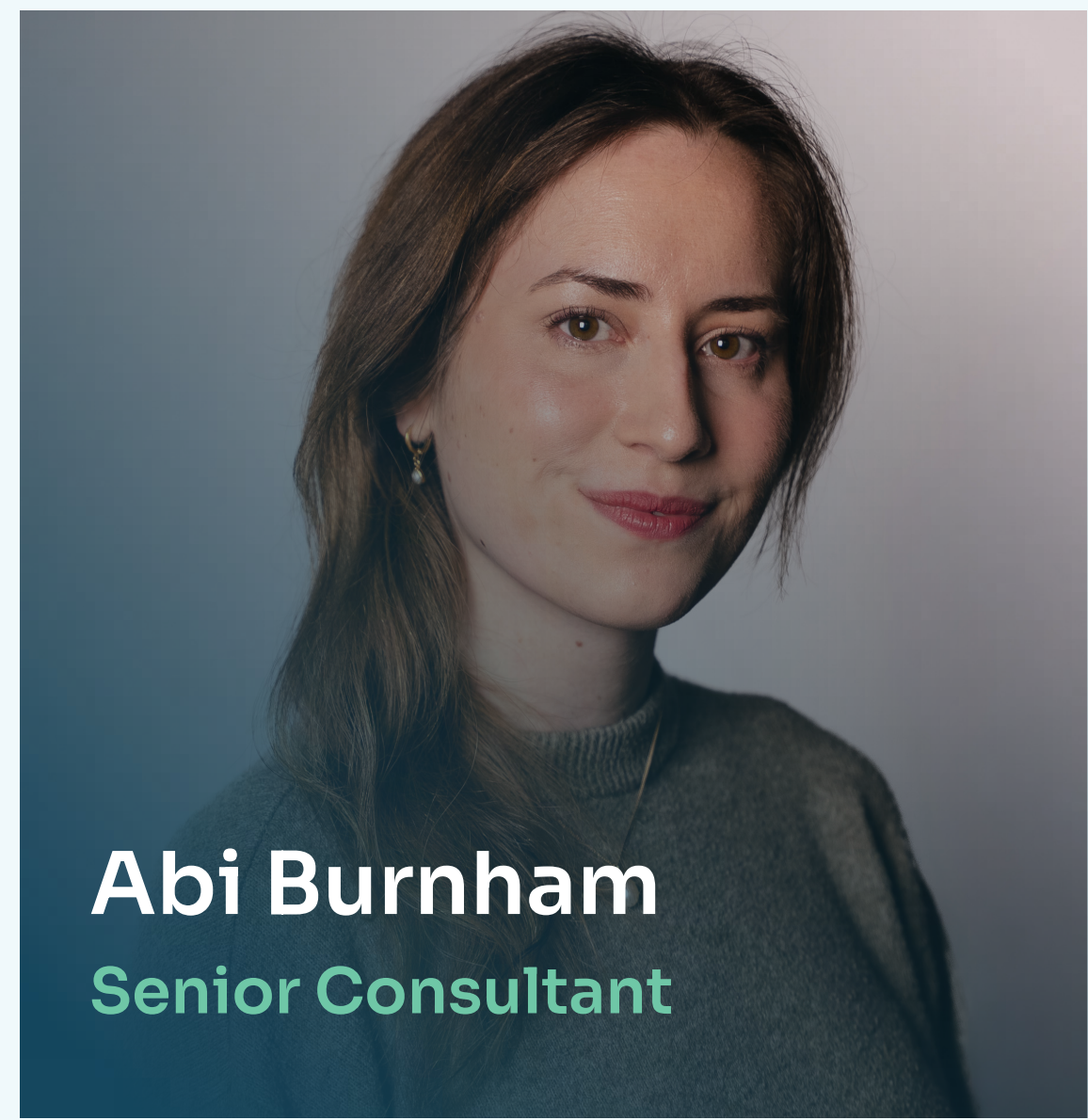
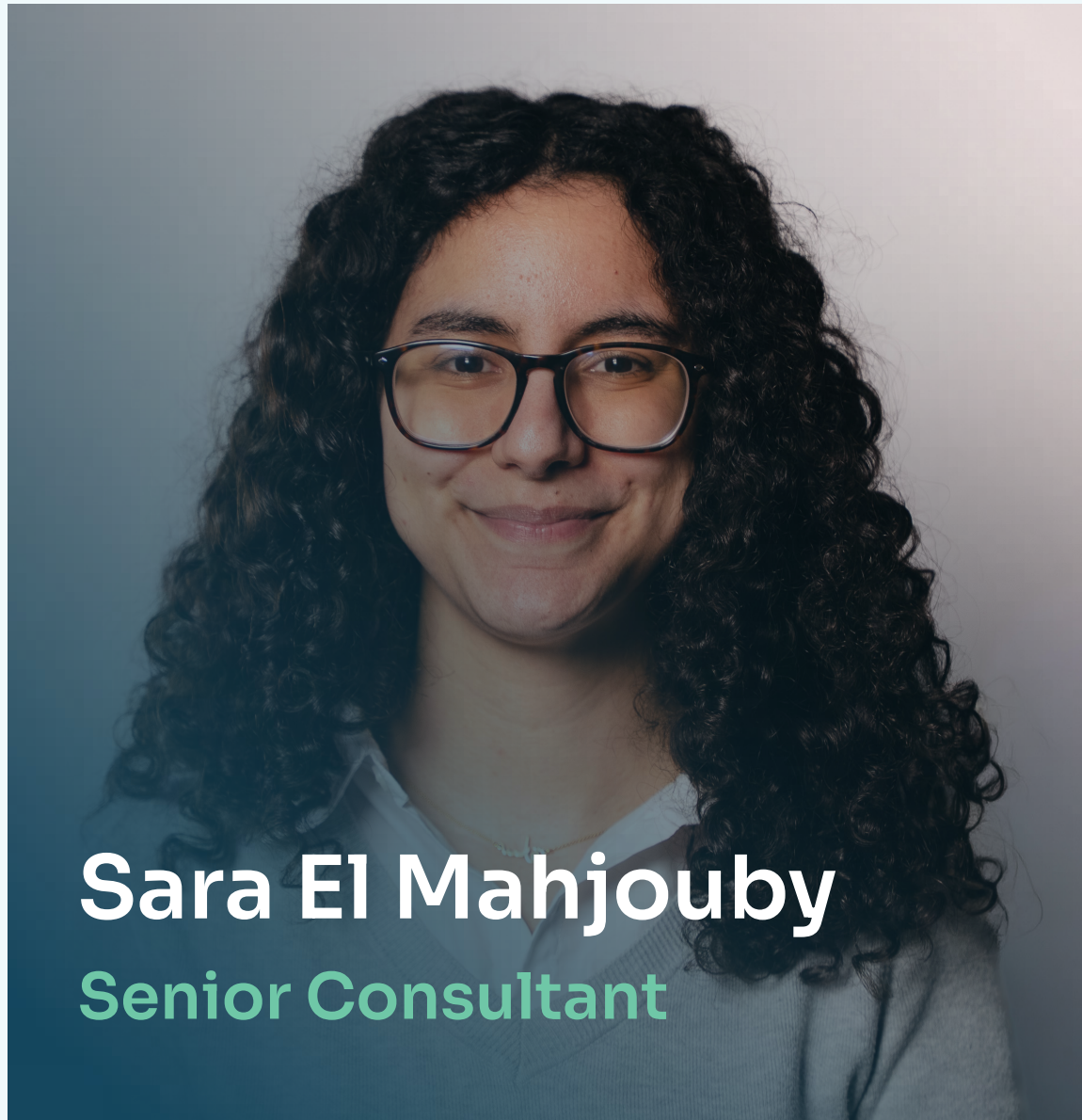
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Fonn Group continues to scale its cloud-native media technology ecosystem through strategic hires and partnerships.

The appointment of Andy Newton strengthens leadership across its portfolio, supporting growth ambitions for its Mimir and Saga platforms. Its partnership with Netorium enhances the delivery of integrated, cloud-based media workflows, enabling customers to manage content more efficiently across distributed environments.

As demand for flexible, scalable media infrastructure increases, Fonn Group is positioning itself as a key enabler of next-generation content management and production workflows.

Created by our Content & Media Team:





Should We **Focus** on Your Company?

Is your organization setting industry benchmarks and pushing the envelope of innovation?

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