

Content & Media Industry Snapshot

Innovations and Leadership Defining 2026 in Media Tech

2026 kicks off with pivotal developments in the Content & Media landscape. From a major leadership transition at Qvest to a high-profile anti-piracy partnership between NAGRAVISION and the English Football League, this month's insights showcase how innovation, executive vision, and strategic tech collaborations are shaping the future of media.

Featured Articles

Our pick of featured articles from across the industry.



Thorsten Sauer Takes the Helm at Qvest



NAGRAVISION Joins Forces with EFL to Combat Piracy



Featured Episode

Building Teams & Transforming Media Tech
Jon Wilson, Grass Valley CEO

Featured companies in this issue:

Qvest

NETGEAR

NAGRAVISION

Globecast

Net Insight

NEP

Grass Valley

Companies in Focus - Q3

What companies are we most excited about in the Content & Media industry.

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Featured Articles



Thorsten Sauer Takes the Helm at Qvest

Qvest has appointed Thorsten Sauer as CEO to steer the company into its next phase of global growth and integration.

Bringing over 20 years of leadership in media tech, Sauer's experience at Rohde & Schwarz and Pixel Power positions him to unify Qvest's diverse operations, boost operational efficiency and drive profitability.

His appointment marks a strategic shift toward a streamlined, future-focused Qvest Group.

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NAGRAVISION Joins Forces with EFL to Combat Piracy

To protect the value of live sports, NAGRAVISION has partnered with the English Football League to monitor and combat illegal streaming.

Leveraging AI-enabled tools, the NAGRA Streaming Security solution detects and disrupts piracy in real time.

This move strengthens the integrity of sports broadcasting and ensures fans receive a premium, secure viewing experience.

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Industry News

Andreas Eriksson Named CEO at Net Insight

Following six years under Crister Fritzson, Net Insight has promoted Andreas Eriksson to CEO. With extensive experience from Telstra and Ericsson, Eriksson will guide the company's media transport and time sync strategies into its next growth chapter.

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Grass Valley and NETGEAR Unite for Enterprise Media Solutions

This new partnership brings broadcast-grade tools to enterprise media workflows. Combining Grass Valley's software-driven AMPP platform with NETGEAR AV's IP networking, the collaboration makes live production more accessible to corporate studios, universities, and esports broadcasters.

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Chris Pulis Becomes CTO of Globecast

Globecast has appointed Chris Pulis as Group CTO to lead its transformation into a cloud-centric services provider. With past leadership roles at ESPN and Deluxe Entertainment, Pulis will oversee global innovation in infrastructure, operations and customer-centric media solutions.

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NEP Australia Debuts Software-First OB Truck

NEP's new OB unit, "HG 31," revolutionises live event production by integrating software-defined processing into a compact truck. Synced with remote production hubs, this agile setup enhances flexibility and scalability—representing a leap forward for hybrid broadcast environments.

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Featured Podcast



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Building Teams & Transforming Media Tech - Jon Wilson, Grass Valley CEO | Ep 41

Join us for an inspiring conversation with Jon Wilson, CEO of Grass Valley, as he shares his remarkable journey from public accounting to leading one of the most iconic brands in broadcast media technology.

Passionate about Media, Streaming & Content Tech?

We feature conversations with industry experts in the Content & Media sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring AI in media, discussing the rise of VR and XR in content consumption, or addressing the importance of representation and diversity in the workplace, The Content & Media Matters Podcast delivers insights that matter to industry professionals.

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