

# Connectivity Industry Snapshot

## The Evolution of Connection from MWC 25 to Reflections and Market Developments

Fresh from our time at MWC 2025, we've compiled the latest innovations transforming the connectivity landscape. The industry is clearly optimising for sustainability alongside performance, with Mavenir's energy-efficient 5G solutions reducing power consumption by 53%. These developments signal a market increasingly focused on delivering seamless, secure and sustainable connected solutions.



### Featured Episode

Creating Collaborative Marketing & Sales Jennifer Montague, VP of Growth at Onomondo

### Featured companies in this issue:

- |         |                 |
|---------|-----------------|
| NEP     | Lawo            |
| Qvest   | Appear          |
| ARABSAT | Orange Slovakia |
| TAG     | Liveu           |
| Witbe   | Orange Belgium  |

### Featured Articles

Our pick of featured articles from across the industry.



### Telit Cinterion: Unveiling Advanced 5G IoT Modules



### Lantronix: Next-Gen AI Integration for Drones and Robotics

### Companies in Focus - Q1 2025

What companies are we most excited about in the Connectivity industry.

[View the report ↗](#)



# Featured Articles



## Telit Cinterion: Unveiling Advanced 5G IoT Modules

Telit Cinterion has introduced two powerful new modules, the FE990D and FN990D, powered by Qualcomm's X85/82 5G Modem-RF.

These modules are designed for enterprise and industrial IoT applications, offering performance and reliability that are essential in today's connected world.

Whether it's for smart factories or urban infrastructure, these modules aim to deliver seamless, high-speed connectivity to push IoT capabilities to the next level.

[View the article](#) ↗



## Lantronix: Next-Gen AI Integration for Drones and Robotics

Lantronix is taking AI integration to new heights by enabling real-time object detection and vision technology for drones and robotics.

Their Open-Q™ SoMs now seamlessly integrate with Teledyne FLIR's thermal cameras, unlocking new possibilities in AI-driven solutions for various applications.

From autonomous drones to robotics, this collaboration is enhancing the way machines "see" the world, making them smarter, safer, and more effective.

[View the article](#) ↗

# Industry News

## **Aeris Launches IoT Watchtower™, the World's First Fully Integrated Cellular IoT Security Solution**

Aeris IoT Watchtower provides real-time visibility and security through a zero-trust framework, helping enterprises prevent breaches. Trusted by ABB and Swisscom, it integrates with Aeris IoT Accelerator for secure connectivity without requiring agents or special SIM cards.

[View the article ↗](#)

## **floLIVE & hiSky: Advancing Hybrid Connectivity for Industrial IoT**

floLIVE and hiSky are enhancing Industrial IoT connectivity by combining global IoT SIMs with hiSky's Smartellite™ Dynamic 16X16 hybrid platform. This provides seamless connectivity across satellite and cellular networks for industries in remote locations.

[View the article ↗](#)

## **Velos IoT collaborates with IDEMIA Secure Transactions to Simplify and Secure Global IoT Connectivity**

Velos IoT partners with IDEMIA to deliver secure global IoT connectivity using advanced eSIM technology. With cryptographic protection and remote provisioning, they help industries like smart metering expand with confidence through multi-network support.

[View the article ↗](#)

## **PLANET Tech Brings the Future of Smart Cities and Sustainable IoT to MWC Barcelona!**

PLANET Technology showcased AIoT and 5G smart networking solutions at MWC Barcelona, including a 100G AI Data Center Solution, Private 5G Mobile Network, and Intelligent Transportation System. Their Renewable Energy Management Controller supports remote monitoring for low-carbon goals.


[View the article ↗](#)

# Featured Podcast



## Creating Collaborative Marketing & Sales - Episode 25 - Jennifer Montague, VP of Growth at Onomondo

Growth is an important aspect of any business, whether that's growing your customer base or internal team. In this episode, we spoke with the VP of Growth at Onomondo, Jennifer Montague, about the ways that she is growing the business. We touched on topics like the importance of diversity, advice for applicants and hiring managers, and the role that marketing and brand building play in growth.

 Listen on Spotify

## Passionate about Connectivity, IoT & Smart Technologies?

We feature conversations with industry experts in the Connectivity sector, including C-suite executives, thought leaders and innovators from global organisations.

From exploring edge computing solutions, discussing IoT applications, or examining the impact of generative AI, The Connectivity Matters Podcast delivers critical insights for professionals navigating this interconnected landscape.

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## Connect with the Connectivity Team

