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Connectivity Specialists

Connectivity Snapshot

INDUSTRY INSIGHTS - JANUARY 2025

New Year, New Innovation in the IoT and Connectivity Industry

January kicks off with major strides in IoT and connectivity. SGS expands its sustainability services with Aster Global, while Telit Cinterion enhances AI tools for manufacturers. Lantronix broadens its portfolio with NetComm's IoT tech, and Barbara partners with SMPnet to optimize power grid management. January has showcased themes of sustainability, edge computing, and AI-driven innovation.

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[Lantronix Expands IoT Leadership with NetComm Acquisition](#)

[SGS Acquires Aster Global to Strengthen Sustainability Expertise](#)

Featured Companies

FloLIVE	NVIDIA
Kore Wireless	Barbara
Lantronix	SMPnet
NetComm	SGS
Telit Cinterion	Aster Global

Fancy a listen?



floLIVE Recognized as Champion Vendor for Private Network Software by Kaleido Intelligence

floLIVE has been named a Champion Vendor for Private Network Software and a High Flyer for Private Network Connectivity Enablement by Kaleido Intelligence in their 2024 Private Network Vendor Hub report.

This recognition highlights floLIVE's leadership in innovative 4G/5G private network solutions, powered by its cloud-native infrastructure and local Points of Presence (PoPs) for low-latency, customizable connectivity.

Kaleido evaluated 48 vendors, commending floLIVE's adaptability and in-house-developed software.

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KORE Wins "Connected Car Product of the Year" at 2025 IoT Breakthrough Awards

KORE, a leader in IoT solutions, has been recognized for its In-Vehicle Video (IVV) solution at the 2025 IoT Breakthrough Awards. The IVV system uses IoT dash cams and AI to enhance driver safety, improve fleet management, and reduce insurance costs. Features include live streaming, event-based video capture, fatigue monitoring, and alerts for distracted driving. This turnkey solution simplifies vehicle tracking and management while boosting fleet safety and efficiency. The award highlights KORE's innovation in connected car technology.

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Lantronix Expands IoT Leadership with NetComm Acquisition

Lantronix has acquired NetComm's Industrial IoT portfolio, enhancing its 4G and 5G technology capabilities and expanding its product offerings with new Gateways, Routers, and Modems.

This move strengthens Lantronix's presence in Australia and New Zealand, adding blue-chip enterprise customers and creating opportunities for cross-selling. Key new products include the NTC-100 Serial Modem, NTC-140 and NTC-220 4G Routers, and the NTC-500 5G Router.

This acquisition empowers Lantronix to drive innovation in critical infrastructure, asset monitoring, and telecommunications markets.

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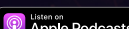
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Telit Cinterion Enhances AI Tools for Manufacturing with NVIDIA Integration

Telit Cinterion expands its deviceWISE® AI Visual Inspection platform by integrating NVIDIA AI Enterprise tools, including NVIDIA NIM microservices, AI Blueprints, and CUDA, enabling manufacturers to enhance quality, productivity, and efficiency without coding expertise.

Available Q1 2025, the platform offers advanced features like natural language querying, visual data analysis, and video summarization for improved quality control and operational insights.

These tools empower industries like automotive, pharmaceuticals, and energy to optimize processes, reduce downtime, and increase profitability.

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Barbara and SMPnet Partner to Enhance Power Grid Management Software

Barbara and SMPnet have partnered to bring SMPnet's Optisys software to Barbara's Marketplace.

This collaboration combines SMPnet's grid optimization expertise with Barbara's cybersecure edge computing platform, enabling scalable, low-latency power grid management to support high renewable energy adoption. Optisys enhances real-time control, efficiency, and resilience, addressing grid stability and DER integration challenges. The partnership empowers utilities with secure, edge-optimized solutions, fostering innovation in decentralized energy management and advancing global energy transition efforts.

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SGS Acquires Aster Global to Strengthen Sustainability Expertise

SGS has acquired Aster Global Environmental Solutions, a leader in greenhouse gas (GHG) emissions validation and verification, forestry, and corporate social responsibility services.

Aster Global expands SGS's Impact Now for Sustainability platform, enhancing GHG services in North America and beyond. This acquisition adds 25 employees and supports SGS's Strategy 27, addressing growing demands for sustainability solutions amid climate change concerns.

SGS CEO Géraldine Picaud emphasized Aster Global's role in bolstering SGS's leadership in sustainability and meeting the rising need for reliable GHG and sustainability disclosures.

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
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