



Global Recruitment & Executive Search | Content & Media Specialists

Content & Media Snapshot

INDUSTRY INSIGHTS - DECEMBER 2024

Charting the Path into 2025: Media and Technology Innovations, partnerships and appointments to watch as the new year kicks off!

Happy New Year!

As we step into 2025, neuco is excited to explore the key trends and advancements that will shape the Content and Media industry in the year ahead. In this edition, we bring you exclusive insights from industry leaders, including ARRI's cutting-edge ALEXA 265 camera and AI-Media's expanded collaboration with Speechmatics, which is set to redefine AI-driven captioning solutions. Plus, we delve into much more to keep you ahead of the curve.

The media and technology sectors are on the brink of transformative growth, with 2025 poised to deliver significant innovations and developments that promise to redefine the industry landscape.

In this issue:

[Ireland's RTÉ Partner with Dalet to Create a Content Ecosystem](#)

[Red Bee Media and Fabric x Xytech Establish Strategic Partnership](#)

Featured Companies

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| ARRI | Technicolor |
| RTÉ | Deltatre |
| Dalet | Red Bee Media |
| DAZN | Fabric x Xytech |
| LTN | EditShare |
| Amazon Prime Video | AI-Media |
| Ateme | Speechmatics |

Fancy a listen?



ARRI Introduces the Compact and Lightweight ALEXA 265 Camera, Redefining 65 mm Cinematography

ARRI announces the ALEXA 265, a new-generation 65 mm camera that's one-third the size and weight of the ALEXA 65. Its compact design delivers higher dynamic range, better low-light performance, and the same colour workflow as the ALEXA 35.

The ALEXA 265's smaller size allows for use with drones, stabilizers, and in tight spaces.

New features include an easy-to-use filter system and improved power efficiency, making it faster to work with on set.

With its streamlined workflow and high image quality, the ALEXA 265 redefines what's possible with 65 mm filmmaking.

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Ireland's RTÉ Selects Dalet to Develop a Content Ecosystem for the Future

Dalet has partnered with RTÉ to implement a state-of-the-art content management ecosystem. This collaboration will enhance RTÉ's ability to deliver programming and manage its vast archive more efficiently.

The One Media Share system will integrate 1.3 million hours of content from 19 different storage systems, ensuring all content is accessible and searchable. This integration will streamline RTÉ's production and delivery workflows, maximizing ROI on existing investments.

Dalet's platform offers a scalable, flexible solution, providing RTÉ with enhanced archival management, editing workflows, and secure content handling throughout production. Congratulations to Dalet and RTE on a partnership for the future!

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DAZN Broadens Live Event Channel Portfolio Through New Key Partnership with LTN

LTN has expanded its partnership with DAZN to enhance live event streaming for betting audiences in Germany. Leveraging LTN's automated channel creation and playout technologies, DAZN now offers 11 low-latency, live streaming channels to 1,000 betting locations and Amazon Prime Video.

LTN's managed IP network ensures ultra-low latency, crucial for in-play betting, while simplifying rights management. This enables seamless delivery to platforms like Tipico, Bet3000, and iGameMedia.

The partnership allows DAZN to scale across European markets, providing high-quality streams and enhancing audience engagement with reliable, low-latency broadcasts.

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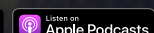
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Ateme Enhances Kyrion with Technicolor's Advanced HDR, Boosting Live Content Quality with Dynamic HDR

Ateme has integrated Advanced HDR by Technicolor into its Kyrion product line, elevating live content quality with dynamic HDR.

This integration allows content providers, especially in live sports, to offer an enhanced, immersive experience with scene-by-scene HDR optimization. The technology delivers richer visuals beyond static HDR, paired with next-gen audio for a complete viewer experience.

Kyrion provides ultra-low latency, multi-codec support, and robust solutions for SD to UHD broadcasting. This announcement reflects Ateme's ongoing commitment to enhancing its offerings, ensuring content owners can deliver superior video quality and engage viewers with high-quality live broadcast.

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Deltatre has appointed Peter Bellamy as their new CRO

Deltatre, a global leader in digital and streaming technology for media and sports organisations, has appointed Peter Bellamy as Chief Revenue Officer.

Bringing 20 years of experience from Endeavor Streaming, NeuLion, and Saffron Digital, Peter's expertise in deploying large-scale streaming services and digital experiences will help Deltatre expand their reach, including with their fully integrated and scalable digital and video solutions.

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Red Bee Media & Fabric/Xytech Announce Strategic Partnership to Enhance Program Guide Metadata and Imagery Offerings

Red Bee Media has partnered with the newly merged Fabric x Xytech to integrate their rich metadata and imagery into Fabric x Xytech's product suite for the US, Canada, UK, and Ireland.

The partnership aims to simplify data management, enhance content volume, and boost viewer engagement across cable, satellite, and free-to-air services. By enabling direct access to enriched metadata and imagery, broadcasters can improve audience experiences while driving revenue growth.

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EditShare Appoints Brad Turner as New Chief Executive Officer to Lead the Company into 2025

EditShare has appointed Brad Turner as its new CEO, succeeding Ramu Potarazu, who transitions to the board of directors. Turner brings extensive experience in scaling software businesses, including roles at Harris Broadcast and his own company, Turner Advisors. His leadership marks a new phase for EditShare, focusing on innovative solutions for media workflows. Turner expressed excitement about rejoining the media technology sector, aiming to enhance EditShare's portfolio, focusing on empowering storytellers with scalable, high-performance solutions from storyboard to screen.

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AI-Media and Speechmatics Forge Strategic Partnership

AI-Media and Speechmatics have expanded their partnership to advance AI-driven captioning and transcription solutions by combining Speechmatics' leading speech-to-text technology with AI-Media's iCap encoding systems. AI-Media's LEXI 3.0, powered by Speechmatics, delivers live video captioning that surpasses human-in-the-loop quality at a lower cost, enhancing workflows for broadcasters, governments, and enterprises. The partnership will focus on multilingual capabilities, European market growth, and broader innovation. CEOs Tony Abrahams and Katy Wigdahl highlight their shared vision of creating reliable, accurate solutions that set new standards in AI-powered language services!

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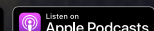
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