



Global Recruitment & Executive Search

Content & Media Specialists

Content & Media Snapshot

INDUSTRY INSIGHTS - NOVEMBER 2024

Breaking the Freeze: How the Media Industry is Pushing Forward into the final month of 2024!

As December approaches, the content and media sector remains abuzz, with November marking significant industry activity. From the DPP Leaders Briefing to the U.S. Election coverage, RISE Awards, World Television Day, and evolving broadcasting strategies, the sector's transformation accelerates. In this edition of Industry Insights, we spotlight major C-suite hires, industry accolades, new partnerships, and more.

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Featured Companies

Riedel

LiveU

Vizrt

Evergent

AWS

Disguise

Fast Company

Gcore

Ezditek

Amagi

APMC

RedBeeMedia

Fancy a listen?



Streamlining the Spotlight: Riedel MediorNet Powers ‘The Daily Show’ at the 2024 Political Convention

Riedel Communications’ MediorNet was deployed by East Shore Sound to support The Daily Show during its 2024 DNC coverage at Chicago’s Athenaeum Center.

The system streamlined operations, reduced setup time, and enabled resource sharing across multiple locations. Its distributed routing capabilities tackled the venue’s space constraints, providing access to content sources throughout the facility.

MediorNet also improved efficiency by facilitating post-production without relying on broadcast trucks, cutting costs and reducing engineers’ overtime. The production team praised MediorNet’s flexibility, reliability, and ability to maintain signal flow with built-in redundancy.

[Read article](#)

LiveU Ecosystem Powers Unprecedented Surge in Live IP Video for 2024 U.S. Election, Doubling 2020 Usage

LiveU’s EcoSystem supported record-breaking IP-video usage during the 2024 U.S. election, doubling 2020’s activity! This included over 4,000 field units and 40TB of data facilitated 40,000 hours of live coverage worldwide. It’s brilliant to see tools like LiveU Matrix and Ingest enhancing collaborative broadcasting, efficient live-feed distribution and automated content management. And of course enabling seamless global election coverage.

[Read article](#)

Rohit Nagarajan joins Vizrt as their new CEO

Huge congratulations to Rohit Nagarajan who was announced as Vizrt’s new CEO this month. With this new appointment, Vizrt are looking to enter the next stage of their transformation and growth into live production and cloud solutions. Utilising Rohit’s strong leadership expertise and success driving business growth across SAP, SoftwareONE and Salesforce.

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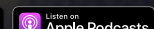
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Evergent Achieves AWS Media & Entertainment Competency Status

Evergent showcased their expertise in optimising global monetisation by earning the AWS Media & Entertainment Competency status!

This recognition demonstrates their knowledge in accelerating revenue and re-affirms Evergent's success in delivering innovative AWS-based solutions for media organizations and enhancing subscriber management worldwide.

[Read article](#)

Disguise Recognised Among Fast Company's Next Big Things in Tech for Its Groundbreaking Innovations

FAST Company's Next Big Thing in Tech list has been released, and highlights Disguise among those driving groundbreaking technological advancement, for their pioneer visual graphics solutions.

Disguise have been driving innovation in advance VR & immersive experiences this year, having recently also won awards for their work with Cuebric on 3D realism workflows.

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Gcore and Ezditek Establish Joint Venture to Fast-Track AI Solutions in Saudi Arabia

Gcore, a global leader in edge AI, cloud, CDN, and security solutions, has partnered with Ezditek, a pioneer in data center and digital infrastructure services, to launch a joint venture focused on high-performance AI infrastructure.

The venture will create an 'AI factory' for building, training, and deploying generative AI solutions locally and globally. Combining Gcore's cloud expertise with Ezditek's sustainable data center design, the collaboration supports Saudi Arabia's vision as a global AI hub and accelerating innovation across industries.

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Amagi Selected by Victory+ to Deliver and Monetize Over 60 New FAST Channels

Amagi, a pioneering provider of cloud-based SaaS Technology has partnered with A Parent Media Co. Inc. (APMC), owner of the newly launched Victory+, a free direct-to-consumer streaming service.

This collaboration will bring over 60 Amagi-delivered FAST channels to Victory+, monetized through Amagi ADS PLUS, enhancing the content offering and viewer experience.

The partnership follows Victory+'s exciting announcement of a major expansion in Victory+'s sports content offering. Amagi's expertise in content distribution and targeted advertising will help Victory+ scale rapidly and maximize revenue, offering a premium fan experience.

[Read article](#)

Rise Special Recognition Award & Red Bee Media

Red Bee Media leaders Dara Urquhart and Lesley McGilp were very deserving winners at the 2024 Rise Awards. Dara Urquhart, COO, won the Business Leader Award for fostering a compassionate, inclusive workplace. Following this there wasn't a dry eye in the house when Lesley McGilp, Head of Signing, received Special Recognition for advancing accessibility in broadcasting, a truly outstanding achievement that has impacted so many people across the globe.

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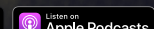
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