



# Content & Media Companies In Focus

In our quarterly feature, Companies in Focus, we highlight leading companies in the Content & Media landscape whose recent achievements are making waves in our industry, casting the spotlight on companies that are setting unprecedented benchmarks and shaping our future.

## Featured Companies:



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# Content & Media Companies In Focus



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Vecima Networks is at the forefront of advanced, high-speed content-rich networks worldwide, with their recent acquisition of Falcon V System's further reinforcing this.

This purchase, made through Vecima's subsidiary Vecima Technology B.V., includes all shares, technology, IP, and key talent from Falcon V. The Falcon V team will join Vecima's Video & Broadband Solutions business, enriching the Entra broadband access portfolio.

Falcon V's Principal Core and Test Suite products will now enhance Vecima's Entra Cloud™ lineup, allowing seamless multivendor integration and accelerating network transformations for next-generation broadband.



 Website

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Vizrt, a leader in real-time graphics and live production solutions, who empower content creators across various industries with innovative technology have appointed Vanessa Walmsley as their new Chief Commercial Officer (CCO).

Walmsley brings over 20 years of experience in media and technology, including six years at Vizrt as Global Head of Customer Success, she joins this new role with the aim of unifying their commercial teams and enhancing customer-centric strategies.

In view of addressing the evolving needs of broadcasters and live streamers, CEO Michael Hallén states “Vizrt have explained that the next step in Vizrt's customer-centric strategy is to ensure that its commercial efforts are fully aligned with the needs of its customers, partners, and end users, placing them at the heart of Vizrt's operating model.”



 Website

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LiveU, a leader in live video streaming and remote production solutions, has been chosen to participate in the FIDAL “Large Scale Field Trials Beyond 5G” research project, co-funded by the EU's Horizon Europe program.

The project will test advanced B5G technologies like network slicing, edge computing, and private networks to enhance remote, cloud-based, and mobile production.

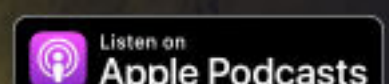
LiveU will use its LU800 encoder and other ecosystem tools to explore scenarios with challenging network conditions, aiming to showcase how B5G and upcoming 6G technologies can enhance video production by offering cost-effective and reliable solutions.

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Alpha Networks provides modular TV software and SaaS video platforms, enabling network operators and media companies to launch and manage Pay-TV services.

 Website

Having now launched DeltaUX, an innovation which is focused around transforming content discovery across streaming platform's, to offer a more tailored and bespoke experience, to enhance user engagement.

 LinkedIn

DeltaUX offers a no-code platform for building customizable streaming applications, utilizing user-based metadata and semantic rules to enhance content discovery.



EMG / Gravity Media, a leader in production and media services, has appointed Eamonn Curtin as Chief Commercial Officer (CCO), effective immediately. In this role, he will oversee commercial operations, business development, and strategic partnerships as the company continues to grow.

 Website

With over 25 years in the industry, including roles at Sony, Telegenic and EMG, Curtin has a proven track record and extensive experience that includes working on major events such as the Olympics and FIFA World Cups.

 LinkedIn

In his new position, Curtin will lead the Global Sales & Marketing team, focusing on expanding EMG / Gravity Media's market presence and fostering strong client relationships. CEO Shaun Gregory expressed confidence in Curtin's vision and expertise, anticipating that he will strengthen the company's market position and drive growth.



FloSports has selected Magnifi by VideoVerse as its official highlights solution for college football coverage.

 Website

Magnifi uses AI-powered technology to generate real-time highlights from key moments, such as touchdowns and interceptions, by tracking meta-tags. This allows FloSports to create and share clips across various social media platforms within a minute.

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The real-time capabilities were pivotal in FloSports' decision, as they cater to the growing demand for fast, precise highlights from football fans. This partnership is expected to expand to other sports in the future, starting with the 2024-25 football season.

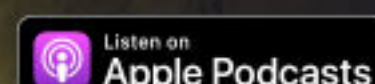
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Zixi, a leader in software-defined video platforms for reliable IP-based video delivery, has expanded its capabilities through key partnerships. Recently, Zixi enabled RCN Colombia to streamline content distribution to U.S. affiliates, ensuring secure, low-latency delivery across diverse networks.

Additionally, Zixi integrated its technology with Techex's tx edge software gateway, offering secure transport, protection, and monitoring for live video across IP networks.

This collaboration supports ultra-low latency delivery, even on unmanaged networks, crucial for applications like live news and esports.



 Website

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JW Player and Connatix have merged to form JWP Connatix, creating a leading independent video technology and monetization platform.

The merger combines JW Player's strength in video streaming with Connatix's expertise in video advertising, enabling broadcasters, publishers, and advertisers to adapt to market shifts like cord-cutting and video commerce.

By uniting, the companies offer a comprehensive solution to help clients enhance audience engagement and maximize revenue across all screens. The new platform supports billions of video impressions while leveraging advanced data and monetization tools.



 Website

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ARRI has introduced a new series of camera lenses, called Ensō Prime, designed for content creators who work on everything from corporate videos to commercials. These lenses are compact, lightweight, and super easy to handle, making them ideal for smaller shoots with quick setups.

What makes Ensō lenses special is their flexibility. They come with 14 lens options that let you capture a wide range of shots, from close-ups to far-off scenes. Plus, the lenses can be "tuned" to create different visual styles, thanks to a unique add-on called the Ensō Vintage Elements Kit. This allows creators to switch up the look of their videos without needing different lenses.

With ARRI's reputation for quality and durability, Ensō lenses are a long-term investment that will grow with creators throughout their careers, bringing the ARRI experience to smaller productions and independent projects.


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